

# Effective Goals

## **Good Goals are S.M.A.R.T.\*:**

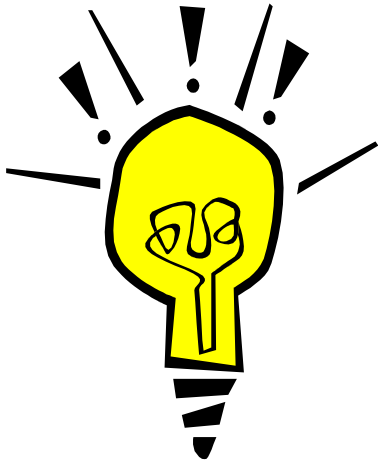
**S**pecific: Able to be clearly stated and direct

**M**easurable: Able to tell when completed

**A**ttainable: Appears realistic to the employee

**R**elevant: Has a bearing on the overall direction of the unit or organization

**T**ime bound: Have a sense of the scope and likely timeframe for completion



\* Putting the One Minute Manager to Work by Blanchard and Lorber